

# CONNECT TRANSFORM INSPIRE





### A LIBRARIAN'S STORY FROM VICKEY:

The Aurora Library started a Baker's Book Club in June of 2016. We read novels which includes recipes and then prep and sample the novels recipes together. The participants have become more than acquaintances through the book club. We usually have at least two recipes each month. We share baking tips and secrets, our own personal recipes, and mistakes we have made in the kitchen. Everyone seems to be enjoying the fellowship and food we share thanks to this Library Program.



### A LIBRARIAN'S STORY FROM CHERYL:

Today Joanna, Brice, and Sarah will all have their exams proctored at the Cassville Library. Proctoring exams are one way the library connects patrons to their university; allowing them to continue their education from a distance. I am proud of the role we play in transforming people through education and inspiring our community to achieve their goals.



### A LIBRARIAN'S STORY FROM JULIE:

It's inspiring for me to play a part in helping parents connect with each other and their children through the "Tot Time" program at Mt. Vernon Library.



# THE NUMBERS SPEAK FOR THEMSELVES

## LIBRARY, PATRONS, BOOKS & MATERIALS:

Our patrons received the equivalent value of **\$10,820,040** in resources over the last year. They checked out **360,668** books and other library materials. These materials cost an average of **\$30** per item.

**53,640** People Are Registered Library Patrons, and they came to the library **222,677** times over the last year. They have access to **215,248** items in the library collection.

There were **48,932** uses of the library computers and the free library Wi-Fi service by our patrons. The Library supplied **33,346** pieces of electronic materials (e-books, audio-books, music, streaming video, etc.) through the use of our two online "apps" Libby and Hoopla.

The Barry-Lawrence Regional Library Staff facilitated **2,449** diverse programs that had **58,015** participants. In the "Summer Reading Club" program alone, there were **1,239** participants that read or listened to a total of **20,527** books!

We are Missouri's **1st** Consolidated Library District, and hold one of the states largest public library collections of books and other media. The Barry-Lawrence Regional Library's mission is **Connecting People to the Transforming Power of Knowledge.**

### A LIBRARIAN'S STORY FROM JENNIFER:

Leia is a young girl that had been struggling with her reading. For months, several of the teenage library patrons had taken time to sit with her offering help and encouragement. This summer, she wanted to show them how much she had transformed into a better reader and to thank them for their kindness and support. So this summer, Leia held a special "Storytime for Big Kids" at the Eagle Rock Library where she read to the teens that had inspired her. It was wonderful to be a part of this spontaneous library event based on respect and gratitude.







*Director's Note:*

## **THE LIBRARY IS NO LONGER JUST A BUILDING FILLED WITH BOOKS, PEOPLE, AND THINGS. IT IS SO MUCH MORE!**

This past year we offered multiple program opportunities inside and outside the library to you, our patrons. We had 2,449 programs with over 58,000 participants! Many of our programs are literacy based, traditional programming such as storytimes for toddlers and children, book clubs for all ages, homeschool programs, and afterschool programs. We also offer lifelong learning and just plain fun programs like yoga, knitting, quilting, painting, game days, and movies. Many of our programs are presented by local authors, presenters, and organizations. We had speakers from Wonders of Wildlife, George Washington Carver Park, and Dickerson Park Zoo, just to name a few. For patrons that don't have time to attend programs we offer "passive programs" that can take as little as five minutes and are self-directed. We also go out into our communities to provide a variety of library services beyond our four walls. These include the pop up library, community festival booths, back to school nights, Veteran's Home story time, Head Start story times, and home-bound deliveries.

Several years ago we branched out and began offering library service 24/7 through our participation in Missouri Libraries 2 Go. This gave our patrons the opportunity to check out books, magazines, audio, and movies on multiple devices. I hear over and over again about how wonderful this is, especially for our patrons that don't have time to run into the library to check out a book. This year we were pleased to extend this service by offering Hoopla. Hoopla provides patrons with a vast selection of e books, e audio, movies, comics, music, and TV shows. Both of these databases have proven to be very popular and now have over 3,000 check outs every month!

# **THE LIBRARY ON THE MOVE**

## **ADVANCEMENTS IN TECHNOLOGY:**

We installed new switches and firewalls at all ten branch locations.

In August of 2017 we hired Layer3, an IT company, based out of Springfield, to manage our library network.

We purchased four color copiers for our largest branch locations: Aurora, Cassville, Monett, and Mt. Vernon. These copiers are fantastic and print in black and white or color. They also scan and allow for wireless printing.

Upgraded bandwidth from 3mb to 5mb for the Shell Knob and Eagle Rock branch libraries.

New databases, Ancestry (genealogy) and Hoopla (e-material checkout) were rolled out to customers around the beginning of 2018.

The Board of Trustees approved complete revisions of the Personnel Manual and the Policies and Procedures Manual. We added these documents to our library website for staff and customers to access.

## **SIGNIFICANT DONATIONS:**

The community of Shell Knob is well on its way to reaching the goal of \$775,000 to break ground on the new library facility. The support for this project has been inspiring. Updated details about the building project, including funding goals and ground-breaking schedule, can be found on the Library website (look at Shell Knob branch page).

One of the most unique ways people can connect with knowledge at the library is by using our extensive microfilm archive. Due to generous donations, utilizing this service has become better than ever. With the addition of two state-of-the-art digital microfilm readers for the branches at Monett and Mt. Vernon.

## **OTHER NOTABLE ACHIEVEMENTS:**

In a continued effort to make the library more visible in our communities, we created a Marketing/Social Media Manager position. After several excellent interviews, we selected Greg Brown of Monett. Mr. Brown brings a wealth of knowledge and experience to the new role with a background in print, graphics, web design, and social media.

Director Gina Milburn and Youth Services Coordinator Janea Coker attended Library Advocacy Day in February in Jefferson City, MO to advocate for public library service and funding in Missouri.

We retired our 1999 van with over 300,000 miles and purchased a new 2018 vehicle to replace it.

The Library hired Paragon Architecture to design a new branch for the Shell Knob community.



## COMMUNITY AWARENESS/ MARKETING:

At the beginning of 2018, (with the addition of Greg Brown, Marketing Manager) The Library unveiled its new branding system. You can see this exciting change on our new website, wrapped around the new van, and on all of our documents. The new library brand will represent the vibrancy, fun, and tech-savvy services that the library now brings to the region.

The library has started to lay the ground-work for grass-roots community support with the forming of the Friends of the Library Coalition (known at FOLC). This volunteer group differs from the Friends of the Library as it is not connected to any one branch location and instead reaches across the entire library service region. FOLC will make full use of a valuable “human resource” in the form of volunteers to tackle big projects that don’t just effect one city. FOLC can communicate the library’s mission and initiatives region-wide. By the bringing together of active library supporters in each community, we can make “light-work” of even big tasks.

This summer the library formed its strategic plan outlining objectives for the library to be carried out over the next 4 years. This plan can be found on the facing page, and includes examples of how our mission-directed-service is evident in every step the library takes.

### A LIBRARIAN’S STORY FROM CINDY :

Jack (age 14) and Landry (age 6) are part of a home school family from Marionville. They have attended story time, afterschool, home school, and robotics (Bit by Bit Robotics FRC Team 3784/Y Bridge Robotics) programs here at the Marionville library. Utilizing the library has allowed Jack and Landry to connect with other children, transform them into social butterflies, and inspired them to be super readers. They have both made lifelong friendships and been enriched with many opportunities by coming to the library.

# STRATEGIC PLAN 2018-2022

ADOPTED 6/28/2018

## 1. Our Mission: “Connecting People to the Transforming Power of Knowledge”

### a. CONNECTING COMMUNITIES

- i. **GOAL:** People & communities benefit from connecting and working together.
- ii. **STRATEGIC INITIATIVE:** Be a catalyst for bringing people and organizations together for the sharing of ideas and achieving common community goals.
  1. i.e., Facilitate Library Round Table – A library-district-wide program where everyone is welcome to share ideas and creative collaboration. Utilizing library technology for remote participation in meetings.
  2. i.e., Strengthen Friends of the Library groups and create a coalition – Make FRIENDS groups more visible. Organize a Friends of the Library Coalition group to act as a bridge to link together FRIENDS groups and the broader community.

### b. INSPIRING LEARNING & CULTURE

- i. **GOAL:** People are enriched and their lives are transformed by learning and culture
- ii. **STRATEGIC INITIATIVE:** Develop active opportunities for culture and learning
  1. i.e., Re-imagine and Improve Library Spaces – examine, refine and improve all library branch facilities to better support the brand identity, learning and cultural enrichment of its patrons.
  2. i.e., Innovate Library Programs – Optimize existing programs, with a focus on expanding numbers of participants, and create new program experiences that elevate skills, creativity, collaboration, communication, and critical thinking.

### c. TRANSFORMING OPPORTUNITIES

- i. **GOAL:** People are prosperous and inspired.
- ii. **STRATEGIC INITIATIVE:** Support job-seekers and the entrepreneurial spirit of the community.
  1. i.e., Foster Personal/Professional Development Programs – Your local library is a place where people can discover, innovate, learn and grow, gaining critical skills to help them live more successful lives.
  2. i.e., Promote Economic Development – The library is a place where small businesses and start-ups can access tools, spaces, mentorship and more to help them succeed.
  3. i.e., Conduct a Library Patron/Card Campaign – Using the library is the best way to transform your life through learning, reading, and connecting to your community. This campaign is a concerted effort to invite everyone to become a patron.



## AURORA

Total Circulation	49,413
Collection Size	32,362
Cardholders	9,479
Library Visitors	39,117
Computer Use	8,322
Number of Programs	303
Program Attendance	8,032
Questions Answered	34,996

## CASSVILLE

Total Circulation	73,526
Collection Size	35,111
Cardholders	11,613
Library Visitors	43,329
Computer Use	11,676
Number of Programs	517
Program Attendance	6,631
Questions Answered	32,097

## EAGLE ROCK

Total Circulation	13,333
Collection Size	8,214
Cardholders	1,102
Library Visitors	8,008
Computer Use	757
Number of Programs	74
Program Attendance	2,197
Questions Answered	14,105

## MARIONVILLE

Total Circulation	26,780
Collection Size	16,891
Cardholders	3,157
Library Visitors	22,919
Computer Use	4,251
Number of Programs	325
Program Attendance	5,615
Questions Answered	9,802

## MILLER

Total Circulation	10,253
Collection Size	8,143
Cardholders	1,533
Library Visitors	4,875
Computer Use	1,388
Number of Programs	119
Program Attendance	2,639
Questions Answered	2,470

## MONETT

Total Circulation	69,068
Collection Size	39,493
Cardholders	12,474
Library Visitors	40,703
Computer Use	9,333
Number of Programs	313
Program Attendance	9,622
Questions Answered	30,940

## MT. VERNON

Total Circulation	74,142
Collection Size	40,151
Cardholders	8,370
Library Visitors	40,118
Computer Use	9,336
Number of Programs	488
Program Attendance	16,523
Questions Answered	20,640

## PIERCE CITY

Total Circulation	15,676
Collection Size	16,046
Cardholders	2,053
Library Visitors	8,034
Computer Use	1,831
Number of Programs	120
Program Attendance	1,657
Questions Answered	7,059

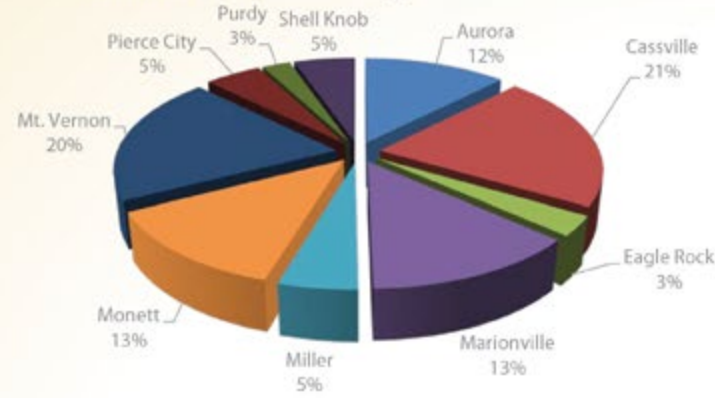
## PURDY

Total Circulation	7,377
Collection Size	7,251
Cardholders	1,405
Library Visitors	4,186
Computer Use	609
Number of Programs	60
Program Attendance	768
Questions Answered	897

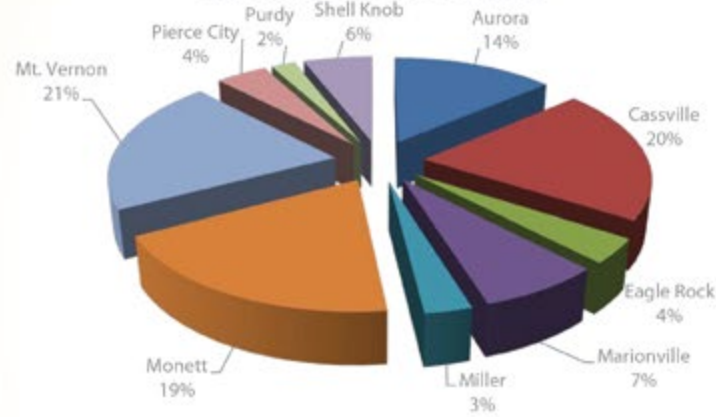
## SHELL KNOB

Total Circulation	21,100
Collection Size	11,586
Cardholders	2,454
Library Visitors	11,388
Computer Use	1,429
Number of Programs	130
Program Attendance	4,331
Questions Answered	20,823

Number of Branch Programs 2017-2018



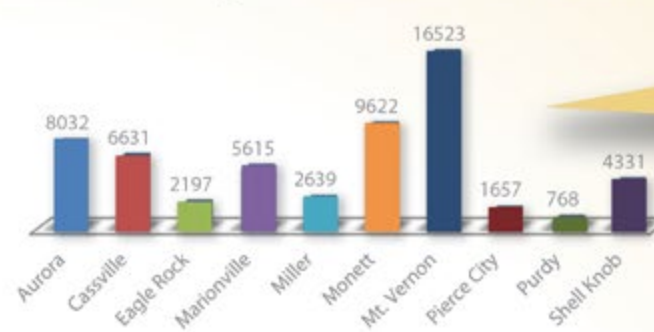
Circulation 2017-2018



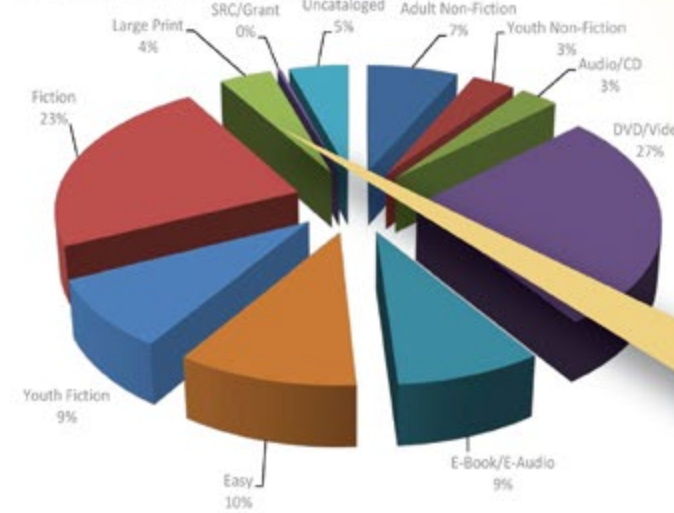
## SYSTEM TOTALS

Total Circulation	360,668
Collection Size	215,248
Cardholders	53,640
Library Visitors	222,677
Computer Use	48,932
Number of Programs	2,449
Program Attendance	58,015
Questions Answered	173,829

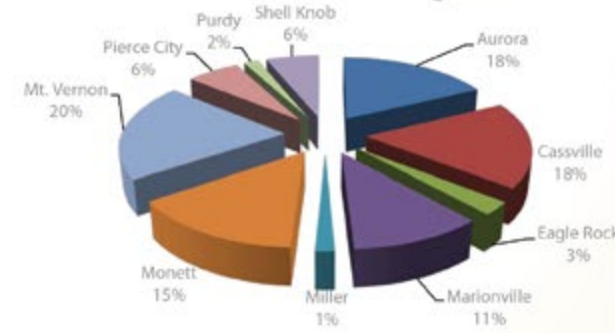
Branch Program Attendance 2017-2018



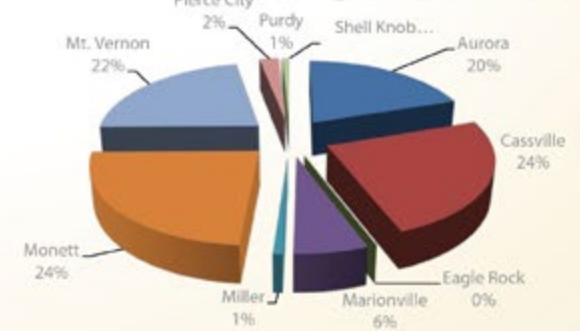
Circulation by Type, 2017-2018



Large Print Fiction



Large Print Non Fiction



# GETTING WITH THE PROGRAMS

High levels of participation in the programs offered by the library doesn't just happen, it's hard work. We arranged Wonders of Wildlife, A Puppeteer, George Washington Carver Park, The Dickerson Park Zoo, and a Eco-Rock Band to be part of the library children's programs in the last year. Also teens, adults, and seniors are all well represented among our nearly 60,000 program participants. Providing great programs and events is something we care a lot about.

# DON'T OVERLOOK LARGE PRINT

What is "large print?" This is a service that the Barry-Lawrence Librarians take seriously, but one that you probably won't appreciate unless you need it...

"Large print" refers to books or other media that are specially printed in large print for the visually impaired. As you see it only makes up four percent of the overall materials borrowed from the library, but that small part of the library is of huge value to the patrons that don't see well.

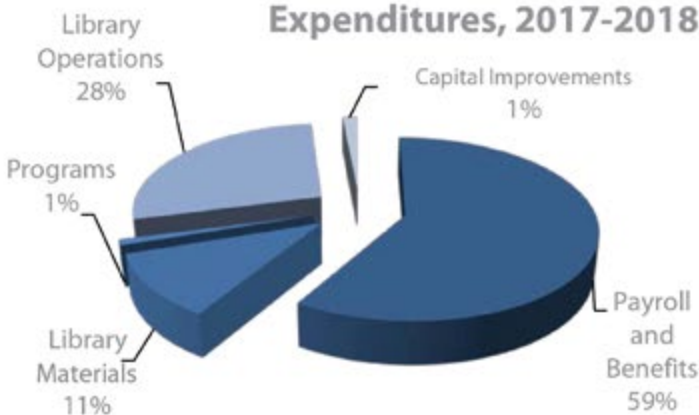
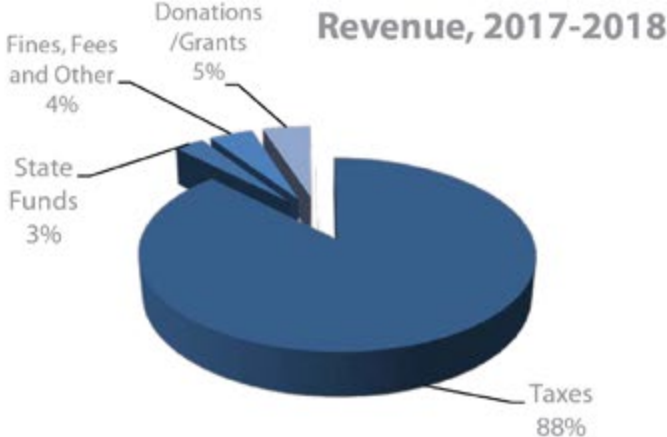
People that are totally blind sometimes learn Braille, but folks that have a loss of sight (often due to getting older or eye injury) may be totally unable to read without this segment of the library's collection. This is just one of the many niche services that our library provides.



# FINANCIAL SUMMARY 2017-2018

Library service and support would not be possible without funds from your taxes. This year, Barry and Lawrence County property tax payers provided 88 percent of the Library System’s annual budget. About 9 percent of the budget comes from other sources such as fines, fees, gifts, book sales, and donations. Appropriations from state funds complete the picture, by adding about 3 percent to the overall budget.

The Library System is proud to support our local economy and community by employing 44 area women and men, and contributed \$989,223 in wages and benefits in fiscal year 2017-2018.



### REVENUE

Taxes. . . . .	\$1,487,454
State Fund. . . . .	\$50,907
Investment Income. . . . .	\$3,104
Gifts/Donations/Grants. . . . .	\$80,797
Non-Resident Fees. . . . .	\$1,963
Fines/Fees/Copier. . . . .	\$50,302
Book Sale Income. . . . .	\$8,007
E-Rate Refunds. . . . .	\$4,060
Miscellaneous Income. . . . .	\$9,902
Total Revenues. . . . .	\$1,696,496
<b>Operating Reserve. . . . .</b>	<b>\$ 1,243,295</b>

*(For July 1 to December 31, 2018)*

### DESIGNATED RESERVE FUNDS

<b>Proposed Monett Building Project . . .</b>	<b>\$ 540,688</b>
<b>Shell Knob Building Project . . . . .</b>	<b>\$ 83,594</b>

### OPERATING EXPENDITURES

Payroll and Benefits . . . . .	\$989,223
Library Materials . . . . .	\$187,890
Programming . . . . .	\$16,707
Professional Services . . . . .	\$51,382
Office Supplies . . . . .	\$11,726
Postage . . . . .	\$4,495
Travel . . . . .	\$4,056
Staff Training . . . . .	\$1,156
Utilities . . . . .	\$82,014
Auto Expense . . . . .	\$6,710
Insurance . . . . .	\$22,811
Furniture/Equipment . . . . .	\$73,580
Maintenance/Repairs . . . . .	\$80,371
Technology/Internet . . . . .	\$63,775
Capital Improvements. . . . .	\$25,039
Miscellaneous . . . . .	\$ 63,917
<b>Total Operating Expenditures . . . . .</b>	<b>\$ 1,684,852</b>

# BRANCH LOCATIONS

## AURORA BRANCH

202 JEFFERSON  
678-2036

## CASSVILLE BRANCH

301 W. 17TH STREET  
847-2121

## EAGLE ROCK BRANCH

COMMUNITY CENTER  
27824 STATE HIGHWAY 86  
271-3186

## MARIONVILLE BRANCH

303 W. WASHINGTON  
463-2675

## MILLER BRANCH

112 E. MAIN STREET  
452-3466

## MONETT BRANCH

213 6TH STREET  
235-6646

## MT. VERNON BRANCH

206 W. WATER  
466-2921

## PIERCE CITY BRANCH

101 N. WALNUT STREET  
476-5110

## PURDY BRANCH

403 HIGHWAY C  
442-7314

## SHELL KNOB BRANCH

BRIDGEWAY PLAZA  
24931 STATE HIGHWAY 39  
858-3618

# BOARD OF TRUSTEES

REGINA MCILRATH, PRESIDENT—SHELL KNOB

WENDY MIEKLEY, VICE-PRESIDENT—EXETER

JULIE VAUGHN, SECRETARY/TREASURER--MONETT

RUTH BUCHNER—EAGLE ROCK

ANN HALL—PURDY

JANINE KIPERS—PIERCE CITY

CHARLES PEITER—MARIONVILLE

JAN VAUGHN—MT. VERNON

### A LIBRARIAN'S STORY FROM JANEA:

This year Marionville had its 30th Applefest. At the event, a hardworking student named Maci received a scholarship. Many others were also recognized and awarded with prizes over the two-day community celebration. The Applefest was almost discontinued due to dwindling attendance until the Marionville Library Staff decided to work together with community leaders and local businesses. Our united efforts resulted in raising enough money to improve the Applefest and keep it going strong in the future. I was honored to be a part of inspiring so much community spirit in our town.

